



## Mina Alber Morris

Digital Product Designer



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Currently Living In  
Pyramids Garden, Giza, Egypt



Nationality  
Egyptian



Date of Birth  
19th April, 1991



Military Status  
Exempted



## Education



### Higher Technological Institute

Bachelor in Computer Science

2009 - Graduated in 2017



### Narmer Language School

High School Diploma

Graduated in 2009



## Skills



## Languages



### Arabic

Fluent in Reading / Writing / Speaking



### English

Fluent in Reading / Writing / Speaking

## I also create content

I love to create content whether articles, videos, or tutorials to help starter designers and developers learn from experiences and technical issues which I faced through my career.

[Explore My Blog](#)



## About Me

Quick introduction about me, what I do, my specialities, and what makes me stand out.

I build digital products/software for web and mobile industries by following the best practiced design principles to meet the stakeholder's business requirements and customer needs by engaging in every step of the design process, from research and analysis to every last pixel of user interface and visual design to create beautiful and functional products that will bring meaningful experiences to users. I define the problem, investigate and validate it, then explore all the possibilities for solving the problem, simplify complexity, design the experience and the product, and finally test and ship the solution.

## Specialities

User Research and Personas, Competitors Analysis, User Journey and Flow Maps, User Experience Design, User Interface and Visual Design, Heuristic Evaluation, Wireframe and Prototype Design, Interaction Design, Usability Testing and Surveys.

## Work Experience

### speedi Senior UI/UX Designer

Speedi (Product Based Mobile Application)

January 2021 - Current

Communicating with stakeholders and product owners to evaluate and improve user experience design and user interface design in addition to interaction and visual design through heuristic evaluations, user journey/flow maps, usability testing and surveys.

Conducting wireframes and prototypes for new features and functionalities to be added. Ensuring user experience, design/visual quality, and interaction design are met to the standards before production releases with Android and iOS developers.

### Techno Ways (Software House) Senior UI/UX Designer & Full Stack Web Developer

Techno Ways (Software House)

January 2019 - January 2021

Designing digital web/mobile products through user experience design phase up till the user interface and visual design phase based on stakeholder's business requirements through meetings while applying best practiced design principles for customer needs.

Converting website XDs to functional, and responsive web pages using HTML5, CSS3, SASS, JavaScript, JQuery, and AJAX, in addition to building backend admin portal systems for website content management using Laravel Framework, PHP, and MySQL.

## Projects



Black Potion Cafe

Mobile App



Talabat Station For

Food Delivery

Mobile App



StayHome KSA

Directory Listing

Website / Web App



Asas Services

Provider

Mobile App



Tasmeem Advanced

Systems

Website



NEXT Generation

Services

Website



Transportation

Information Centre

Web App



KSA Groceries

Mobile App



Eaasha Service

Provider

Website / Web App

### IBS Egypt (Software House) Senior UI/UX Designer & UI Developer

IBS Egypt (Software House)

January 2018 - January 2019

Designing digital web/mobile products through user experience design phase up till the user interface and visual design phase based on stakeholder's business requirements through meetings while applying best practiced design principles for customer needs.

Converting website PSDs to functional, and responsive web pages using HTML5, CSS3, SASS, JavaScript, JQuery, and AJAX, in addition to fixing admin portals frontend and UI issues, while developing a UI Template for the company's main CMS to be used in projects.

## Projects



Elwani Swimming

Academy

Website / Web App



Eaten Up For Food

Delivery

Mobile App



MedCom Medical

Insurance

Web App / Mobile App

### Alien Eyes (Advertising Agency) Full Stack Web Developer

Alien Eyes (Advertising Agency)

January 2017 - January 2018

Converting website PSDs to functional, and responsive web pages using HTML5, CSS3, SASS, JavaScript, JQuery, and AJAX, in addition to building backend admin portal systems for website content management using Wordpress CMS, PHP, and MySQL.

Managing and launching the production servers on DigitalOcean cloud services using Debian servers, and preparing the web mail clients.

## Projects



Kayan Car Rentals

Website



Al Arabia For

Vehicles Equipment

Website



Emarat Misr

Petroleum

Website